



ViC CD is an innovative qualitative research tool that can help you organize and store your focus group material. With ViC CD you can...

- Save space by recording up to 12 hours of video on one CD.
- Save time by marking your video LIVE during the recording, no need to review all the material again, simply jump to the highlights.
- Share the results of your focus groups IMMEDIATELY by exporting highlights via email to your colleagues/clients back in the office.
- Increase productivity by viewing your projects right from your PC, no more searching for a VCR or lugging around tapes.
- Distinguish yourself from your competitors by including easily exportable clips into your PowerPoint™ presentations.

Pick your ViC CD at more than 85 focus group facilities nationwide. Portable units are available for in-house and/or field location studies. And now, with three levels of ViC CD available, there is a service to fit everyone's needs and budgets:

ViCviewer™

Watch your video on Microsoft Media Player®. Each session records in 10-minute segments, so it's easy to jump to the good stuff. For PC or MAC.

\$150.00 per 2 hr. session
\$450.00 all day (3+ sessions)

ViCclipper™

ViC Viewer PLUS you can mark clips on playback. Export the best clips to PowerPoint™ or email.

\$225.00 per 2 hour session
\$675.00 all day (3+ sessions)

ViCmarker™

ViC Clipper PLUS you can mark clips LIVE during the session. Jump to the best clips without any need to review. This is the ULTIMATE time saver for fast turn around projects.

\$300.00 per 2 hour session
\$900.00 all day (3+ sessions)

**Contact Kim René on 208-433-0160 or via email at
krene@interclipper.com for more information**

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